



TOWN OF ARLINGTON
REDEVELOPMENT BOARD

Application for Special Permit In Accordance with Environmental Design
Review Procedures (Section 3.4 of the Zoning Bylaw)

Docket No. 3724

1. Property Address 37 Broadway
Name of Record Owner(s) ARLINGTON CENTER GARAGE & SERVICE CORP Phone 617-784-0671
Address of Owner 438 MASS AVE SUITE 127, ARLINGTON, MA 02474
Street City, State, Zip
2. Name of Applicant(s) (if different than above) Batten Bros. Sign
Address 893 Main St. Wakefield, MA 01880 Phone 7812454800
Status Relative to Property (occupant, purchaser, etc.) Sign Installer
3. Location of Property 33-2-5.A
Assessor's Block Plan, Block, Lot No.
4. Deed recorded in the Registry of deeds, Book _____, Page _____;
-or- registered in Land Registration Office, Cert. No. _____, in Book _____, Page _____.
5. Present Use of Property (include # of dwelling units, if any) Medical Offices
6. Proposed Use of Property (include # of dwelling units, if any) Same
7. Permit applied for in accordance with 6.2.5.D Wall Sign Standards
the following Zoning Bylaw section(s) 6.2.5.C Allowed Sign Types by Sign District
section(s) title(s)
8. Please attach a statement that describes your project and provide any additional information that may aid the ARB in understanding the permits you request. Include any reasons that you feel you should be granted the requested permission.

(In the statement below, strike out the words that do not apply)

The applicant states that ARLINGTON CENTER GARAGE & SERVICE CORP is the owner -or- occupant -or- purchaser under agreement of the property in Arlington located at 37 Broadway which is the subject of this application; and that unfavorable action -or- no unfavorable action has been taken by the Zoning Board of Appeals on a similar application regarding this property within the last two years. The applicant expressly agrees to comply with any and all conditions and qualifications imposed upon this permission, either by the Zoning Bylaw or by the Redevelopment Board, should the permit be granted.

Jeff Sarra

Digitally signed by Jeff Sarra
DN: cn=Jeff Sarra, o=Batten Bros Inc, ou, email=jef@battensign.com, c=US
Date: 2022.10.25 13:15:05 -04'00'

Signature of Applicant(s)

893 Main St. Wakefield, MA 01880

Address

7812454800

Phone

PLANNING & COMMUNITY
DEVELOPMENT
2022 OCT 26 P 1:59

2022 OCT 26 P 1:52
TOWN CLERK'S OFFICE
ARLINGTON, MA 02177



Town of Arlington Redevelopment Board
Application for Special Permit in accordance with
Environmental Design Review (Section 3.4)

Required Submittals Checklist

Two full sets of materials and one electronic copy are required. A model may be requested. Review the ARB's Rules and Regulations, which can be found at arlingtonma.gov/arb, for the full list of required submittals.

- N/A Dimensional and Parking Information Form (see attached)
- X Site plan of proposal
- N/A Model, if required
- X Drawing of existing conditions
- X Drawing of proposed structure
- N/A Proposed landscaping. May be incorporated into site plan
- X Photographs
- X Impact statement
- Application and plans for sign permits
- N/A Stormwater management plan (for stormwater management during construction for projects with new construction)

FOR OFFICE USE ONLY

- Special Permit Granted Date:
- Received evidence of filing with Registry of Deeds Date:
- Notified Building Inspector of Special Permit filing Date:

**TOWN OF ARLINGTON
REDEVELOPMENT BOARD**

**Petition for Special Permit under Environmental Design Review (see Section 3.4 of the
Arlington Zoning Bylaw for Applicability)**

For projects subject to Environmental Design Review, (see Section 3.4), please submit a statement that completely describes your proposal, and addresses each of the following standards.

1. **Preservation of Landscape.** The landscape shall be preserved in its natural state, insofar as practicable, by minimizing tree and soil removal, and any grade changes shall be in keeping with the general appearance of neighboring developed areas.
2. **Relation of Buildings to Environment.** Proposed development shall be related harmoniously to the terrain and to the use, scale, and architecture of existing buildings in the vicinity that have functional or visual relationship to the proposed buildings. The Arlington Redevelopment Board may require a modification in massing to reduce the effect of shadows on abutting property in an R0, R1 or R2 district or on public open space.
3. **Open Space.** All open space (landscaped and usable) shall be so designed as to add to the visual amenities of the vicinity by maximizing its visibility for persons passing the site or overlooking it from nearby properties. The location and configuration of usable open space shall be so designed as to encourage social interaction, maximize its utility, and facilitate maintenance.
4. **Circulation.** With respect to vehicular, pedestrian and bicycle circulation, including entrances, ramps, walkways, drives, and parking, special attention shall be given to location and number of access points to the public streets (especially in relation to existing traffic controls and mass transit facilities), width of interior drives and access points, general interior circulation, separation of pedestrian and vehicular traffic, access to community facilities, and arrangement of vehicle parking and bicycle parking areas, including bicycle parking spaces required by Section 8.13 that are safe and convenient and, insofar as practicable, do not detract from the use and enjoyment of proposed buildings and structures and the neighboring properties.
5. **Surface Water Drainage.** Special attention shall be given to proper site surface drainage so that removal of surface waters will not adversely affect neighboring properties or the public storm drainage system. Available Best Management Practices for the site should be employed, and include site planning to minimize impervious surface and reduce clearing and re-grading. Best Management Practices may include erosion control and storm water treatment by means of swales, filters, plantings, roof gardens, native vegetation, and leaching catch basins. Storm water should be treated at least minimally on the development site; that which cannot be handled on site shall be removed from all roofs, canopies, paved and pooling areas and carried away in an underground drainage system. Surface water in all paved areas shall be collected at intervals so that it will not obstruct the flow of vehicular or pedestrian traffic, and will not create puddles in the paved areas.

In accordance with Section 3.3.4, the Board may require from any applicant, after consultation with the Director of Public Works, security satisfactory to the Board to insure the maintenance of all storm water facilities such as catch basins, leaching catch basins, detention basins, swales, etc. within the site. The Board may use funds provided by such security to conduct maintenance that the applicant fails to do. The Board may adjust in its sole discretion the amount and type of financial security such that it is satisfied that the amount is sufficient to provide for the future maintenance needs.

6. **Utility Service.** Electric, telephone, cable TV and other such lines and equipment shall be underground. The proposed method of sanitary sewage disposal and solid waste disposal from all buildings shall be indicated.
7. **Advertising Features.** The size, location, design, color, texture, lighting and materials of all permanent signs and outdoor advertising structures or features shall not detract from the use and enjoyment of proposed buildings and structures and the surrounding properties. Advertising features are subject to the provisions of Section 6.2 of the Zoning Bylaw.

8. **Special Features.** Exposed storage areas, exposed machinery installations, service areas, truck loading areas, utility buildings and structures, and similar accessory areas and structures shall be subject to such setbacks, screen plantings or other screening methods as shall reasonably be required to prevent their being incongruous with the existing or contemplated environment and the surrounding properties.
9. **Safety.** With respect to personal safety, all open and enclosed spaces shall be designed to facilitate building evacuation and maximize accessibility by fire, police, and other emergency personnel and equipment. Insofar as practicable, all exterior spaces and interior public and semi-public spaces shall be so designed as to minimize the fear and probability of personal harm or injury by increasing the potential surveillance by neighboring residents and passersby of any accident or attempted criminal act.
10. **Heritage.** With respect to Arlington's heritage, removal or disruption of historic, traditional or significant uses, structures, or architectural elements shall be minimized insofar as practicable, whether these exist on the site or on adjacent properties.
11. **Microclimate.** With respect to the localized climatic characteristics of a given area, any development which proposes new structures, new hard-surface ground coverage, or the installation of machinery which emits heat, vapor, or fumes, shall endeavor to minimize, insofar as practicable, any adverse impact on light, air, and water resources, or on noise and temperature levels of the immediate environment.
12. **Sustainable Building and Site Design.** Projects are encouraged to incorporate best practices related to sustainable sites, water efficiency, energy and atmosphere, materials and resources, and indoor environmental quality. Applicants must submit a current Green Building Council Leadership in Energy and Environmental Design (LEED) checklist, appropriate to the type of development, annotated with narrative description that indicates how the LEED performance objectives will be incorporated into the project.
[LEED checklists can be found at <http://www.usgbc.org/DisplayPage.aspx?CMSPageID=220b>]

In addition, projects subject to Environmental Design Review must address and meet the following Special Permit Criteria (see Section 3.3.3 of the Zoning Bylaw):

1. The use requested is listed as a special permit in the use regulations for the applicable district or is so designated elsewhere in this Bylaw.
2. The requested use is essential or desirable to the public convenience or welfare.
3. The requested use will not create undue traffic congestion or unduly impair pedestrian safety.
4. The requested use will not overload any public water, drainage or sewer system or any other municipal system to such an extent that the requested use or any developed use in the immediate area or in any other area of the Town will be unduly subjected to hazards affecting health, safety or the general welfare.
5. Any special regulations for the use as may be provided in this Bylaw are fulfilled.
6. The requested use will not impair the integrity or character of the district or adjoining districts, nor be detrimental to the health, morals, or welfare.
7. The requested use will not, by its addition to a neighborhood, cause an excess of the particular use that could be detrimental to the character of said neighborhood.

TOWN OF ARLINGTON

Dimensional and Parking Information
for Application to
The Arlington Redevelopment Board

Docket No. 3724

Property Location _____

Zoning District _____

Owner: _____

Address: _____

Present Use/Occupancy: No. of Dwelling Units: _____

Uses and their gross square feet: _____

Proposed Use/Occupancy: No. of Dwelling Units: _____

Uses and their gross square feet: _____

	Present Conditions	Proposed Conditions	Min. or Max. Required by Zoning for Proposed Use
Lot Size			min.
Frontage			min.
Floor Area Ratio			max.
Lot Coverage (%), where applicable			max.
Lot Area per Dwelling Unit (square feet)			min.
Front Yard Depth (feet)			min.
Side Yard Width (feet) right side			min.
left side			min.
Rear Yard Depth (feet)			min.
Height			min.
Stories			stories
Feet			feet
Open Space (% of G.F.A.)			min.
Landscaped (square feet)			(s.f.)
Usable (square feet)			(s.f.)
Parking Spaces (No.)			min.
Parking Area Setbacks (feet), where applicable			min.
Loading Spaces (No.)			min.
Type of Construction			
Distance to Nearest Building			min.



BATTEN BROS. **Sign Advertising**

893 Main Street, Wakefield, MA 01880

T 781.245.4800 F 781.246.4798

Town of Arlington Redevelopment Board
730 Massachusetts Ave
Arlington, MA 02476

October 25, 2022

Re: Beth Israel Lahey Health Primary Care Signage – 37 Broadway Arlington, MA

Beth Israel Lahey Health Primary Care, located at the above referenced property, respectfully requests approval from the Board to allow for the replacement of the existing signage with new branded signage of similar style, size and construction in the same locations as the existing signs per the provided drawings.

The property is located at the corner of Broadway and Silk Street in the B2A zoning district, the replacement signage identifies the new branded logo with the merger of Beth Israel Deaconess and Lahey Health.

As the same number and size of signs currently exist on site, the new branded signage would not negatively impact the surrounding area, nor deviate from the intent of the zoning by-law in that it is similar in style, size and design of other signage in the area and replacing signage that is currently and has been in place for many years.

The requested approval will not create undue traffic congestion, impair pedestrian safety, nor would it affect the towns municipal systems in any way.

Traffic flow, parking and loading, the natural environment and city services are not impacted by approval of this request in that the signage is simply replacing current signage.

37 Broadway - Arlington, MA



Sign A Beth Israel Lahey Health
Primary Care

Sign B Beth Israel Lahey Health
Primary Care

Sign C Beth Israel Lahey Health
Primary Care



Customer

Beth Israel Lahey Health
Primary Care

Location:

37 Broadway
Arlington, ma

Job Description:

Channel
Letters
A-I-a-I

Date

07.13.22

Revisions

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Scale

Noted

File Name

Sketch #:

Account

J. Sarra

Since 1946



Batten Bros.
Signs & Awnings

893 Main Street
Wakefield, MA 01880

781.245.4800



Existing - 20' Wide



Proposed

Sign A

Customer

Beth Israel Lahey Health
Primary Care

Location:

37 Broadway
Arlington, ma

Job Description:

Channel
Letters
A-I-a-I

Date

07.13.22

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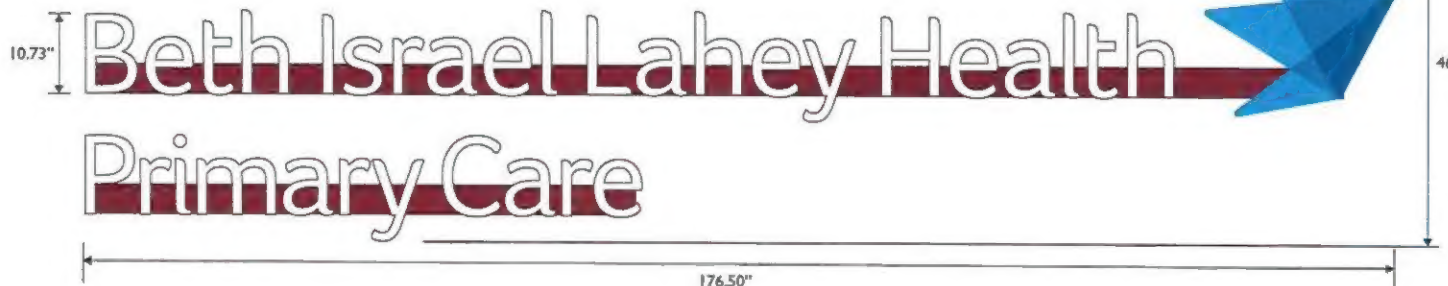
Since 1946



Batten Bros.
Signs & Awnings

893 Main Street
Wakefield, MA 01880

781.245.4800



Front View

Illuminated Letters

Scale: .75" = 1'-0"

- Internally Illuminated Letters
- .187" White Trimless Acrylic Faces
- 2" Deep White Painted Sides
- Internal Illumination By White LED's
- 4" Tall Custom Aluminum Raceway Painted PMS#TBD
- Install On Wall With Toggle Bolts Into Facade
- UL Listed

"Logo Icon"

- .187" White Trimless Acrylic Face
- Translucent Digital Print Overlay, Clear Laminate
- 2" Deep Painted White Returns
- Internal Illumination By White LED's
- Raceway Mounted
- UL Listed

Total Square Footage = 27.96 SF

15"x146.50" = 15.26

14.5"x75" = 7.55

26"x28.5" = 5.15



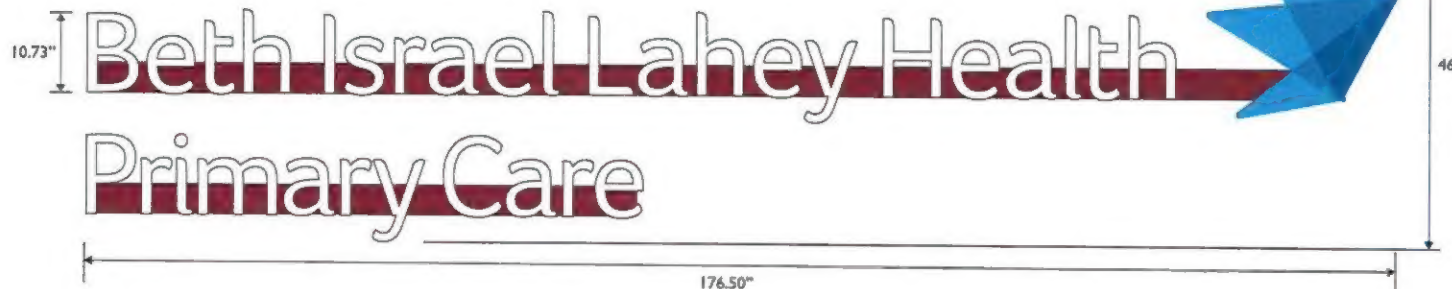
Side View



Existing - 20' Wide



Proposed



Front View

Illuminated Letters
Scale: .75" = 1'-0"

- Internally Illuminated Letters
- .187" White Trimless Acrylic Faces
- 2" Deep White Painted Sides
- Internal Illumination By White LED's
- 4" Tall Custom Aluminum Raceway Painted PMS#TBD
- Install On Wall With Toggle Bolts Into Facade
- UL Listed

- "Logo Icon"
- .187" White Trimless Acrylic Face
 - Translucent Digital Print Overlay, Clear Laminate
 - 2" Deep Painted White Returns
 - Internal Illumination By White LED's
 - Raceway Mounted
 - UL Listed

Total Square Footage = 27.96 SF
 $15" \times 146.50" = 15.26$
 $14.5" \times 75" = 7.55$
 $26" \times 28.5" = 5.15$

Side View

Sign B

Customer

Beth Israel Lahey Health
Primary Care

Location:

37 Broadway
Arlington, ma

Job Description:

Channel
Letters
A-1-a-2

Date

07.13.22

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Scale

Noted

File Name

Sketch #:

Account

J. Sarra

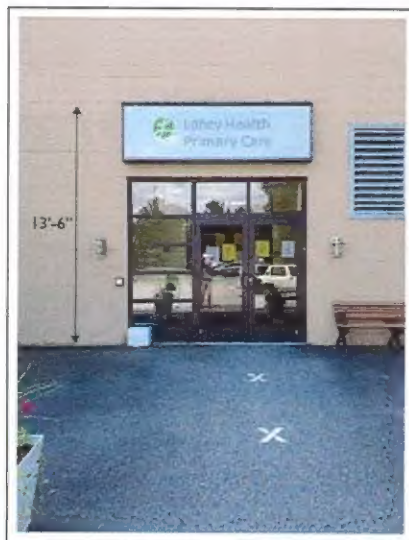
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Signs & Awnings

893 Main Street
Wakefield, MA 01880

781.245.4800



Existing 3'x10' = 30 SF



Existing 3'x10' = 30 SF

Sign C



Acrylic Face Replacements

Scale .75" = 1'-0"

- .187" White Acrylic Faces
- 3M Translucent Vinyl Graphics
- Translucent Digitally Printed Logo
- * See Brand Standards For Vinyl Specifications
- Qty (1) Face

- Repaint Cabinet PI (Ameritac Blue)

Customer

Beth Israel Lahey Health
Primary Care

Location:

37 Broadway
Arlington, ma

Job Description:

Replacement
Face
A-1d-1

Date

07.13.22

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Scale

Noted

File Name

Sketch #:

Account

J. Sarra

Since 1946



Batten Bros.
Signs & Awnings

893 Main Street
Wakefield, MA 01880

781.245.4800



Existing - 48"H x 72"W = 24 SF
Existing Planter is 9'-6" x 4' x 16"H

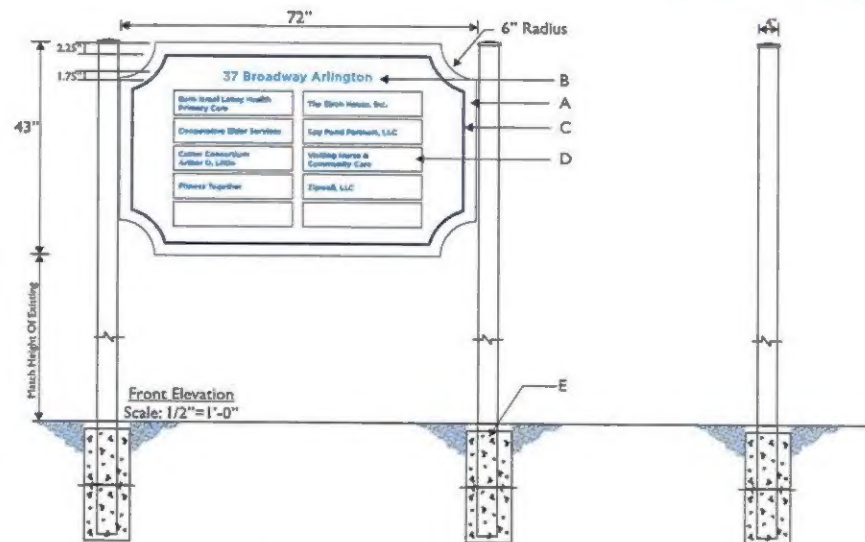


Proposed - 43" x 72" = 21.5 SF

Sign D



19'-6" Setback From
Sign To Street



- A) 72" x 43" x 2.20"D Fabricated Aluminum Cabinet
- .100 Aluminum Faces With Welded .090 Returns
- Spray Finish P6 (Designer White)
- Double Sided

- B) Vinyl Address Graphics
- Color V5 (Persian Blue)

- C) Painted Inline Detail - .50"
- Spray Finish P1 (Ameritac Blue)

- D) 5" x 24" x .50"D Aluminum Tenant Panels
- .080 Brake Formed White Aluminum (Factory Finish)
- Secure To Background Panel (A) With Hidden Aluminum Angles
And White Pan Head Screws
- Vinyl Graphics Color V1 (Dark Blue)

- E) 4"x4" x .125" Aluminum Support Posts Welded Into Sign Structure
- Spray Finish P6 (Designer White)
- Set Posts In New Concrete Footings 36" Below Grade

Customer

Beth Israel Lahey Health
Primary Care

Location:

37 Broadway
Arlington, ma

Job Description:

Ground Sign
A-2-1

Date

08.31.22

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Scale

Noted

File Name

Sketch #:

Account
J. Sarra

Since 1946



**Batten Bros.
Signs & Awnings**

893 Main Street
Worcester, MA 01880

781.245.4800